

Rogers Orchard Board Meeting - June 13, 2017
Irondequoit Public Library

Order, Approx 6:35p

Present: Arnold, Walsh, Miranda, Episcopo, Ross,

Not Present: Brady

Finances/Administration

- Bank forms - Almost complete, need to complete NYS filings and EIN Application
- NYS filings completed at the meeting and Arnold to request check from Miranda
- \$75 of money raised from cash being held in kind will be utilized for filings
- Current Status of Accounts:
 - \$345.00 - Cash
 - \$201.69 - Check Pending from i-Square
 - \$546.66 - Total
- Accounts Payable - Refunds to Board Members
 - \$73.22 - Printing for Neighborhood Canvassing
 - \$29.15 - Raffle Expense from Tap Takeover
 - Lawn Signs & Web Hosting - Tabled until next meeting

Joshua Park update

- Kate to attend meeting with DPW tomorrow, on June 14, 2017
- In meantime, there is no update due to local lake flooding issues taking precedence.

St. Paul Blvd. Banners update

- Ordered, no added changes on any details from the town
- The last available info is as of May 25. Will update at future meeting

Next Roundtable Meeting for association team leads, July 10

- Kate will attend, we will continue to rotate based on availability
- We need to update our description and fix typo on the new Irondequoit Associations webpage, and add Facebook group page.
 - Kate Will ask about Booster campaign from raising \$ for T-Shirts
 - Interest in best practices for tax exempt status
 - Will request update from "Union Races" to Rogers Orchard on Google Map

Upcoming events

- 4th of July parade, July 2017
 - Help has been requested to get donations for community cupboard
 - We will advertise and ask neighborhood members to bring a donation to next quarterly meeting.
 - Help requested to staff neighborhood associations info booth at town holiday event - will post on Facebook and Website.

- Rochester Marathon, September 2017
 - Kim Secured a home on St. Paul to “host” our neighborhood to cheer on runners and show community pride. We are partnered up with Winona Woods and other adjacent associations, and will be competing for cash prize
 - GREASE THEME - MUSIC, 50’S SOCK HOP
 - <http://www.rochestermarathon.com/race-weekend/course-maps> is the event map.
 - Potentially add in other small attractions for children, families, such as information on how to get involved in RO Association
- Town Halloween event, October 2017
 - More info to come next meeting and will be published on Facebook and Website

Discussion

- How to get more association members involved and participating?
- Welcome to the neighborhood group?
- Rich proposed idea of small end-cap flower projects to show tangible evidence of progress in the association and to beautify.
- Added discussion that we could procure large pots and perhaps have children paint with handprints at marathon event
- Underlying message: keep the goals simple, achievable, focus on small impact, good execution, and continuing to build communication opportunities.

Quarterly Meeting times established for next 12 months

- AUG 2, 2017 | OCT 25, 2017 | JAN 31, 2018 | MAY 2, 2018

Adjourned, Approx 8:00pm