



Rogers Orchard Neighborhood Association  
Quarterly Meeting October 24, 2017  
Seneca United Methodist Church

6:35 pm - Called to order  
Representation Rogers, Daley, Seville, St. Paul  
Board: 5 of 6 in attendance, Andrew Brady absent

### **Welcome & General Announcements**

Kate Ross facilitated a brief introduction of neighborhood members

### **Board updates**

- Marathon was a strong success, excellent participation and attendance, and in tandem with other neighborhood associations we were able to secure the city-wide spirit award as voted upon by the athletes that ran the race. We received a \$170 prize from this event which will go into general neighborhood funds
- We are awaiting the status of this year's neighborhood enhancement grant program applications. This program, which uses funds collected from Medley Center tax penalties, assists neighborhoods in permanent projects to beautify and improve their areas. We applied for end-cap garden materials that would help to create planters at the end of neighborhood streets. If selected, we will move onto a presentation round with the town board to appeal for funding.
- Recently, Supervisor Seeley joined a selection of neighborhood residents at a ribbon cutting for the new Joshua Park playground equipment. This was a result of last year's neighborhood enhancement applications from 2016.
- The Irondequoit Safe Halloween was well-attended, and Kate Ross represented our organization by passing out treats, trinkets, and information about Rogers Orchard.
- Finance Update: We are just under \$400 in cash and check holdings. We are establishing a bank account at Canandaigua National Bank within the month. This will be a dual-signature account which will protect the funds from any perception of impropriety.
- Entity Formation: We have officially been recognized legally by the state of New York as "Rogers Orchard Neighborhood Association Inc" and have received our EIN number from the IRS, allowing us to operate as a nonprofit association. This will help us to secure a bank account as well
- Neighborhood Tracker: We are the third organization across Irondequoit to have completely established ourselves across all metrics for organization per the town guide to association formation, joining Winona Woods and Briarwood Triangle



### **Neighborhood Discussion**

- A lively, facilitated discussion transpired across three small groups in a breakout session to discuss our community assets, what we'd like to protect and promote, and what commitments we would like to make moving forward.
- We will summarize the findings at our next board meeting and discuss attempting to get some items onto a master calendar for the next year in order to build community. Some takeaways were as follows:
  - Actively engage in the "welcome to the neighborhood" program, delivering a small welcome gift to new residents welcoming them and promoting our community
  - Utilize the marathon event annually to maintain a recurring event to collect around
  - Connecting with more neighbors, finding ways to communicate news to them
  - More annual opportunities to socialize, as well as collect/promote shared interests

### **New Business**

- It was noted that there was shared interest in learning about how other associations may work with their residents to communicate with the town. Of note was a small discussion surrounding contractors and their standards of work - specifically when in rights of way and repairing after utility work is completed relating to pipes, sewer, underground lines, street paving, etc. Residents have not received a strong response of support from town officials in the past.

7:50 pm - Adjourned

Next meeting date: **February 3, 2018 - 10:00 - 11:30 AM (SATURDAY)**  
**@ Seneca United Methodist Church**