



Rogers Orchard Neighborhood Association
Quarterly Meeting August 2nd, 2017
Seneca United Methodist Church

6:35 pm - Called to order

Representation from at least one resident on all streets from association

Board: 5 of 6 in attendance, Richard Episcopo absent

Welcome & General Announcements

Kate Ross introduced board members and offered a round-robin quick introduction of community residents

Board updates

- Treasurer (Kim)
 - Recap was given on basic finances: we raised money from prior event at i-Square and are in the process of filing for formal incorporation so the funds can be held in kind on behalf of the organization with a legitimate bank account
 - Fundraiser idea was discussed for holiday time...Pies from Leo's bakery for holidays. We purchase and receive \$5 per pie .
 - Discussion ensued on how to advertise this initiative. Possibility to have a pie pickup at an event such as tap takeover, Seneca UMC church could be pickup location.
 - Option from a resident in attendance to buy at wholesale rate with smaller markup. Agreement to discuss this as a possibility offline and report back to the group
- Communications (Ryan)
 - Nextdoor program - We discussed that this organization has been direct mailing households but have no connection directly in a formal affiliation and the Nextdoor "neighborhood" locally is much larger in scope than RONA.
 - Discussion ensued on methods of communication. Postage, email, drop by, Facebook, have all been viable options. The board reinforced that we have primarily worked through email for one-way communications, facebook for discussions between residents (private, moderated, closed group) and utilize handouts for community building activities every 3-6 months (cost of printing is a consideration
 - Reviewed the process of incorporation extensively and discussed the rationale and merit for establishing the organization formally with NYS and benefits

Old Business

- Any interest in inviting the Town Historian back to present information about the neighborhood related to Rogers Orchard? - This was a brief mention but was not discussed at length
- 2016 NEP (Neighborhood Enhancement Grant Program) project update: Joshua Park playground project status
 - Order placed for the climbing structure last week



- Waiting for an estimate of delivery date and installation
 - Most likely sometime in late September dependent on the installer's availability. Will communicate via email and Facebook
 - Surface will be replaced probably to wood chips because of other parks. This is the reasons for swings taking a backseat to the climbing structure
 - Other NEP Discussion:
 - Requirements are Publicly owned land, a Physical improvement, and ability to be managed by town staff
 - Idea: Neighborhood "lights on" campaign . Other issues relating to street lights, other projects in neighborhoods, and prior year successful grants were discussed as well.
 - NEP grant application due Friday, September 15th. Anyone interested in putting for an idea and an application would need to get started ASAP. No specifics on cost range of grants from town

New Business

- Street captains program was revisited - Interest was generated to participate and grow awareness of the neighborhood association. Purpose/suggested duties:
 - Create face-to-face relationship
 - Pass out flyers
 - Distribute new homeowner packets as needed
 - Other side topics were broached regarding common area maintenance, town code enforcement, as well as how to handle and communicate issues to the town when items are raised by residents but action is not taken
 - There was a brief discussion which captured an anecdotal story regarding tree trimmings and the correct placement - town issued contradictory advice regarding this process - this serves as an example of future opportunities for the association to help communicate needs.
- Planning for September Rochester Marathon event - Coming soon on 9/17
 - List of what needs to be done
 - Who will sign up for specific tasks
 - Bid for interest
- New homeowner program
 - Interest from: Cubitt, Rakov ?
- Brief round-table discussion on what residents would like to see in this meeting - will likely be revisited in a future meeting as attendees began to disperse as this was wrapping up

8:10 pm - Adjourned

Next meeting date: **OCT 25, 2017**